



Journal of PhytoPharmaceutical and Advanced Chemistry (JPPAC)

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Editorial



Launching the Journal of PhytoPharmaceutical and Advanced Chemistry



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1. Inaugural Message from the Editor

It is with great pleasure and a strong sense of responsibility that we welcome readers, authors, reviewers, and members of the scientific community to the **Journal of PhytoPharmaceutical and Advanced Chemistry (JPPAC)**. The launch of this journal marks an important milestone in our collective effort to promote rigorous, ethical, and impactful scientific research at the intersection of phytopharmaceutical sciences and advanced chemical research.

2. Vision, Aim, and Scope of the Journal

JPPAC has been established with a clear vision: to provide a credible, peer-reviewed, and globally accessible platform for high-quality research that integrates traditional medicinal knowledge with modern pharmaceutical and chemical sciences. The journal aims to encourage innovative research that translates natural resources and chemical advancements into scientifically validated, therapeutically relevant outcomes.

The scope of JPPAC broadly covers, but is not limited to, phytopharmaceutical sciences, natural product chemistry, pharmacognosy, herbal drug standardization, pharmaceutical formulation, pharmacological and toxicological evaluation, analytical and medicinal chemistry, green and sustainable chemistry, nanotechnology-based drug delivery, and emerging areas of applied chemical research relevant to healthcare and biomedical sciences. By fostering interdisciplinary dialogue, the journal seeks to bridge gaps between basic research, applied science, and translational outcomes.

3. Publisher Objectives and Commitment

The journal is published under the aegis of the **Society of Pharmaceutical, Biomedical and Scientific Research Foundation (SPBSRF)**, an organization dedicated to strengthening scientific research culture through education,

collaboration, and dissemination of knowledge. The publisher's objectives are firmly rooted in promoting academic integrity, encouraging young and early-career researchers, and providing equal opportunities for scientists across diverse regions to contribute to global scientific discourse.

JPPAC reflects this mission by supporting innovative research, promoting collaboration across disciplines, and ensuring that scientifically sound work receives appropriate visibility and recognition.

4. Adherence to Standard Publishing Practices

JPPAC is committed to upholding internationally accepted standards of scholarly publishing. All submitted manuscripts undergo a rigorous double-blind peer-review process to ensure objectivity, scientific validity, and originality. The journal follows clearly defined editorial policies, ethical guidelines, and transparent review procedures to maintain the highest level of academic integrity.

As an open access journal, JPPAC ensures that published research is freely available to the global scientific community, thereby enhancing knowledge dissemination, reproducibility, and citation potential. Ethical publishing practices, plagiarism screening, conflict-of-interest disclosure, and adherence to research ethics are fundamental components of the journal's editorial framework.

5. Role of JPPAC in Scientific Publishing

In the rapidly evolving landscape of scientific research, there is an increasing need for platforms that encourage interdisciplinary integration and responsible knowledge sharing. JPPAC aims to play a vital role by providing a dedicated forum for research that connects phytopharmaceutical innovation with advanced chemical methodologies.

By prioritizing quality over quantity and fostering a culture of ethical publishing, the journal aspires to contribute meaningfully to scientific advancement, drug discovery, and evidence-based pharmaceutical development. JPPAC also seeks to serve as a supportive platform for emerging researchers while maintaining rigorous standards expected by the global academic community.

6. Closing Remarks

On behalf of the editorial board, I invite researchers, academicians, and industry professionals to contribute their original research, reviews, and scholarly insights to JPPAC. Together, we aim to build a journal that not only disseminates knowledge but also shapes the future of phytopharmaceutical and chemical sciences through integrity, innovation, and collaboration. We look forward to your valuable contributions and to the collective growth of **Journal of PhytoPharmaceutical and Advanced Chemistry** as a trusted scientific publication.

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